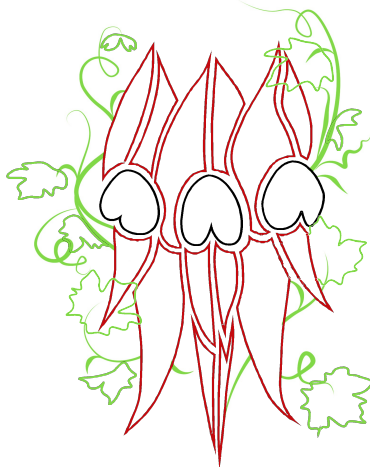




AFAA CONVENTION 2025 FLOWERS IN THE VINES



**HOSTED BY FDCSA INC
VENUE THE VINE INN
14 – 22 MURRAY STREET
NURIOOTPA SA**

MAY 12 – 16 2025

floraldesigncouncilsa@gmail.com

AFAA CONVENTION 2025 FLOWERS IN THE VINES



Message from the President, Australian Floral Art Association Inc

Best wishes to all members of our association from your Management Committee. As the new year begins FDCSA are busy preparing the 2025 AFAA Convention to be held in the Barossa Valley, South Australia from 12th – 16th May.

It will be a fantastic opportunity for Members of our association to attend, to share competition, demonstrations and workshops with friendship through flowers while staying in the Barossa Valley, not to mention sharing a great Australian wine also.

Our WAFA Australia Show Committee and Seminar Committee are working extremely hard planning the WAFA Australia Seminar “A Unique Country” to be held late August, early September this year and the World Show in 2027.

Our congratulations to FDCSA for hosting this year’s convention, we wish you all, creative competition, inspiring demonstrations and workshops and look forward to seeing many members there in the central state of Australia.

Eileen Wenn OAM



Message from the President, Floral Design Council SA Inc

The SA Floral Design Council look forward to welcoming you to South Australia to one of our premier tourist destinations, the beautiful Barossa Valley for the AFAA 2025 Convention at The Vine Inn in Nuriootpa. The weather will be cooling down in Autumn, but the Barossa Valley will have a warm welcome for you, and we hope you will renew old friendships, make new ones and share the love we all have of flowers. “Flowers in the Vines” will be a creative, inspiring and informative convention for all.

Joy Johnson



Introducing David Berger, our special guest designer

David is a Master Florist New Zealand, Professional Florists -American Institute Floral Designers, Certified Floral Designer-Certified Evaluator Judge and Society of American Florists Professional Floral Communicators International.

David has been engaged in every facet of Floristry within his career. Head Designer for David Jones Florist for 25 years David travelled throughout Australia installing the annual Spring Show the largest cut flower display in the Southern hemisphere.

A successful competitor representing Australia in the World Cup of Floristry on four occasions. Gaining two Silver medals in overall placings and five individual Gold medals in various sections.

David is a National Interflora Judge and WorldSkills National Chief Judge, International Expert for Floristry.

A sought-after Demonstrator throughout Australia and overseas David's designs are always commercially based. David specialises in the facilitation of workshops sharing latest trends and techniques with the Floral Industry.

David's career path now has him in a full-time teaching position at Western Sydney TAFE in Floristry. Currently David is the Head Teacher of five delivery locations, sharing his knowledge and experiences to a new generation of florists.

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CONVENTION PROGRAM

Monday 12 May	12:00pm	Set up FDSCA
	12:30 - 5:00pm	Pre Convention ½ day tour
	4:00pm	Registration for those staging Class 1
	4:00 - 7:00pm	State Exhibits set up
		Competition staging Class 1
Tuesday 13 May	8:00am onwards	Registration
	8:00am - 12:30pm	Competition Classes 1-8 staging
	9:30 - 11:00am	Classes 9 & 10 Impose staging
	12:35 - 1:15pm	Judges briefing (light lunch)
	1:15 - 5:15pm	Judging & signing winners' certificates & comments on cards
	6:30 - 8:30pm	<i>Flowers in the Vines</i> Cocktail Party
		Welcome, opening, prize presentations
Wednesday 14 May	9:00am	Registration
	9:30 - 11:30am	David Berger, Demonstration 1
	2:00 - 4:30pm	Workshop 1 – Basic better best
	7:00 - 9:00pm	AFAA General Meeting
Thursday 15 May	9:00am	Registration
	9:30 - 11:30am	David Berger Demonstration 2
	2:00 - 4:30pm	Workshop 2 – Texture & twigs
Friday 16 May	10:00 - 11:00am	James Argent (SA) Demonstration
	11:30am	Official closing
	1:00 - 5:00pm	Post convention 1/2 day tour
	3:00 - 5:00pm	Dismantling exhibits and clean up
	6:30 - 10:00pm	<i>Flowers in the Vines</i> Gala dinner



AFAA CONVENTION 2025 FLOWERS IN THE VINES

CONVENTION INFORMATION

REGISTRATION	Full Registration participants are required to register (\$90). We have tried to keep this cost as low as possible to cover the venue hire and other costs in staging a large event. Registration allows entry into the Convention (wearing a name badge), entry into the Competition classes, priority for purchase of Demonstration and Workshop tickets and all registrants will receive a convention bag.
DAY REGISTRATION	Day participants are required to pay \$50/day. This allows entry to the Convention (badge) and a ticket to the Demonstration on the day you are attending. Purchase of the Workshop or Observer tickets in the afternoons is an additional cost– see Registration form.
OFFICIAL OPENING & AWARD CEREMONY	The official Opening and Award Ceremony for the Convention will take place on Tuesday 13 May 2025 at a Cocktail Party from 6:30 – 8:30pm to be held in the Vine Garden Bistro. Cost \$35.00 with 1 complimentary drink included. All other drinks will be available at the bar.
CONVENTION DINNER	The Convention Gala Dinner will be held on Friday 16 May 2025 in the Vine Garden Bistro from 6.30 to 10:00pm. Cost: \$70.00 for 3 course dinner with 1 complimentary drink included. All other drinks will be available at the bar
LUNCHES AND OTHER MEALS	The Vine Inn has a range of meal choices available — from Billy Jack’s Bar and Courtyard. There are other eating venues within walking distance of the venue during the lunch breaks and for other evening meals.
ACCOMODATION	The Vine Inn Barossa, 14 – 22 Murray Street, Nuriootpa SA have on-site accommodation or alternative accommodation nearby. There are all forms of accommodation in the Barossa Valley to suit all budgets. Visit https://barossa.com for more information.
TRANSPORT	Regular domestic flights are direct to Adelaide from all capital cities. The venue is 82kms from the Adelaide Airport which is up to 1.5 hours drive. Hire cars are available at the airport. Bus transfer information is available on https://airporttransfer.com if you require an alternative.
FLORAL WHOLESALE	Uniken Flowers 309 South Road, Mile End South SA 5031 Contact: Gayle 08 8234 0774
	Flowers HQ Unit 3, 20 – 42 London Road, Mile End SA 5031 Contact: Andrew 1800 826 826 sasales@flowerhq.com.au
	Tony’s Wholesale Flowers 1 London Road, Mile End SA 5031 Ph (08) 8234 0094
FLORAL SUNDRIES	APACK 1 London Road, Mile End SA Contact: Stephen (08) 8443 6558
	Koch &Co (same location as Flowers HQ) Unit 3, 20 – 42 London Road, Mile End SA Contact: Andrew 1800 826 826 sasales@flowerhq.com.au

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REGISTRATION FORM – Part 1

Registration fee for Full Convention includes entry into “Flowers in the Vines” (show Name tag), entry into Competition Classes, State Demonstration on Friday, Registration bag.

Name: _____ (for name tag)

Address: _____

Suburb: _____ State: _____ Postcode: _____

Mobile: _____ Landline: _____

Email: _____

Affiliated Group: _____ (if applicable)

Convention Options	Cost	Select(tick)	Total
Registration for Full Convention	\$ 90.00		
David Berger Demonstrations - 14/5/25 & 15/5/25	\$ 80.00		
Workshop 1 – Participant 14/5/25	\$ 70.00		
Workshop 1 – Observer 14/5/25	\$ 40.00		
Workshop 2 – Participant 15/5/25	\$ 70.00		
Workshop 2 – Observer 15/5/25	\$ 40.00		
Opening Cocktail party	\$ 35.00		
Convention Dinner – registrant	\$ 70.00		
Convention Dinner – partner/guest	\$ 70.00		
Impose – Class 9 (Wine Knot)	\$ 60.00		
Impose – Class 10 (Rustic Beauty)	\$ 60.00		
Pre Convention tour 12/5/25 (1/2 day 4.5 hours)	\$125.00		
Post Convention tour 16/5/25 (1/2 day 4 hours)	\$125.00		
Day Registration please circle Wednesday or Thursday	\$ 50.00		

TOTAL DUE \$

Class No	Class Title	Enter (tick)	Office Use only
Class 1	CHAMPIONSHIP Flowers in the Vines		
Class 2	Kaleidoscope of Colour		
Class 3	Raw Elegance		
Class 4	Autumn Carpet		
Class 5	Natures Artistry		
Class 6	Hint of flamboyancy		
Class 7	Geometrically Artistic		
Class 8	Small but stunning		
Class 9	IMPOSE – Wine Knot		
Class 10	IMPOSE – Rustic Beauty		

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REGISTRATION FORM – Part 2

Payment options:

Direct Deposit

Account name: Floral Design Council of SA Inc

Bank SA BSB: 105:900 Account number: 953 620 340

Date of Deposit/transfer ____/____/____

Total amount: \$ _____ Reference used: _____

For Direct Deposit please use your surname plus FDCSA as the reference and email the transaction confirmation to floraldesigncouncilsa@gmail.com

Credit Card Payment: (VISA or Master Card accepted)

Name on Card: _____

Credit Card Number: _____

Expiry Date: ____/____ CCV: _____ Total Amount: _____

Please return both completed forms along with the payment details to:

President: Joy Johnson (Mobile 0418 895 438)

or Secretary: Patsy Stamp (Mobile 0400 685 353)

or Treasurer: Jane Hamilton (Mobile 0433 033 441)

c/- email address: floraldesigncouncilsa@gmail.com

Post to either: Joy Johnson 16 Braunack Ave, TANUNDA SA 5352 or

Jane Hamilton 167 Sixth Ave ROYSTON PARK S.A. 5070

CLOSING DATE: 31 March 2025 Registration, Demonstration. Workshops, Impose classes and other fees must be paid in full upon Registration. Entries will be allocated by date of receipt of payment and compiled registration form i.e. first come, first enter/ basis. Early registration is encouraged.

Dietary Requirements: Please circle your requirements below (if applicable):

Gluten free

Dairy free

Nut free

Vegetarian

Other: _____

Name: _____ Signed: _____ Date: _____

☐

I am an accredited judge and am willing to judge at the AFAA Convention, *Flowers in the Vines* (please tick box)

AFAA CONVENTION 2025 FLOWERS IN THE VINES

SCHEDULE EXPLAINED

CLASS 1 CHAMPIONSHIP – FLOWERS IN THE VINES
To be staged on floor disc (Solger “Sugar Cane” colour) 90cm diameter, height unlimited. Fresh material to predominate. To be viewed and judged all around. Preconstructed work no more than 40% of the design. 1 st Prize, \$300, 2 nd Prize \$150, 3 rd Prize \$100
CLASS 2 KALEIDOSCOPE OF COLOUR
Design on a Pedestal arrangement. Pedestal (white colour), height 100cm: top square 40 x40cm. To be viewed from the front. This arrangement may be staged 40% complete and finished on site. Refer to AFAA 2024 Manual page 86 for definition 1 st Prize, \$100, 2 nd Prize \$75, 3 rd Prize \$50
CLASS 3 RAW ELEGANCE
Bench arrangement. Bench space 90cm deep x 75cm wide; refer to AFAA 2024 Manual. 1 st Prize, \$100, 2 nd Prize \$75, 3 rd Prize \$50
CLASS 4 AUTUMN CARPET
Tapestry design, bench arrangement. Bench space 90cm deep x 75cm wide; refer to AFAA 2024 Manual. 1 st Prize, \$100, 2 nd Prize \$75, 3 rd Prize \$50
CLASS 5 NATURES ARTISTRY
Foliage arrangement, bench arrangement. Bench space 90cm deep x 75cm wide; refer to AFAA 2024 Manual. 1 st Prize, \$100, 2 nd Prize \$75, 3 rd Prize \$50
CLASS 6 HINT OF FLAMBOYANCY
Interpretive design, bench arrangement. Bench space 90cm deep x 75cm wide; refer to AFAA 2024 Manual. 1 st Prize, \$100, 2 nd Prize \$75, 3 rd Prize \$50
CLASS 7 GEOMETRICALLY ARTISTIC
Interpretive design, bench arrangement. Bench space 90cm deep x 75cm wide; refer to AFAA 2024 Manual 1 st Prize, \$100, 2 nd Prize \$75, 3 rd Prize \$50
CLASS 8 SMALL BUT STUNNING
Petite design. Bench 30cm wide; refer to AFAA 2024 Manual. May be brought in ready for staging. 1 st Prize, \$100, 2 nd Prize \$75, 3 rd Prize \$50
CLASS 9 IMPOSE – WINE KNOT
Bench space 75cms. Cost \$60 1 st Prize, \$100, 2 nd Prize \$75, 3 rd Prize \$50
CLASS 10 IMPOSE – RUSTIC ARTISTRY
Bench space 75cms. Cost \$60 1 st Prize, \$100, 2 nd Prize \$75, 3 rd Prize \$50

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SHOW RULES

All classes will be staged at The Vine Inn, 14 – 22 Murray Street, Nuriootpa, SA

1. Only one entry per person in each class. Entries may be restricted in number according to venue space. Late entries may be considered at discretion of Show Committee.
2. Exhibits must be the individual competitor's own work. Plagiarised designs will be down pointed in the judging process.
3. Entries close 31 March 2025. All entries are to be made on official Registration Form by email or post by this date.
4. All bench tables covered with dark green cloth. All entries to be judged from front and sides, unless stated otherwise in the Schedule.
5. Fresh horticultural material MUST predominate over all other components of exhibit unless otherwise stated in the Schedule. Use of artificial material is prohibited in any exhibit.
6. Fresh horticultural material MUST remain turgid for duration of Show.
7. Exhibits may not be changed after Judging. The Judge's decision is final. Chief Adjudicator for the Convention will be **Alethia Quick OAM**.
8. Competitors unable to fulfil their ENTRY commitments must notify the Show Secretary: Joy Johnson: Mobile 0418 895 438
9. Painted, artificially coloured horticultural material may be used with discretion. No aerosol painting allowed inside venue.
10. Do not converse with other competitors during staging. Keep your own equipment within your allotted areas. Clean up and leave area once staging is finished.
11. No photographs or electronic transmission allowed until after Awards announced. Images remain the property of AFAA.
12. Staging times include cleaning up your area. It is each exhibitor's responsibility to cause no water damage or any other damage to venue.
13. No assistance may be given to the exhibitor in preparation or construction of exhibit except at the discretion of Stewards, e.g. to assist with heavy object.
14. Judging will take place by accredited AFAA Judges in accordance with AFAA 2024 Manual.
15. Dismantling between 3:00 – 5:00pm Friday 16 May 2025. Any items not removed by 5.00pm Friday 16 May 2025, will be disposed of by the organisers.
16. Enquiries regarding the Competition Schedule should be directed to Alethia Quick OAM email: atquick.01@bigpond.com

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TOUR INFORMATION

Mini Bus tours of the Barossa Valley by Ambler Tours

Pre Tour: Maggie Beer Farm, Barossa Valley Estate Winery (tasting), Seppeltsfield (drive by), Chateau Yaldara, Menglers Hill (Tour 4.5 hours) Cost \$125 (max 13)

Post Tour: Maggie Beer Farm, Barossa Valley Estate Winery (garden walk), Seppeltsfield (tasting), Melbas Chocolates, Menglers Hill (Tour 4 hours) Cost \$125 (max 13)

Tasting fees and experiences are all included in the price. Wear comfortable walking shoes and bring a hat, sunscreen, jacket and your camera.

